

## Press and video release authorization

Cushing Academy Admissions Office tel: (978) 827-7300  
 PO Box 8000, 39 School Street fax: (978) 827-6253  
 Ashburnham, MA 01430-8000 USA admissions@cushing.org

Cushing Academy continues to build its efforts to increase awareness about events at the school and the achievements of our students. We publish news on Cushing's web site and in its magazine and highlight achievements on social media sites. We also distribute press releases to newspapers that include the names and possibly photographs of our students as they achieve in academics, athletics and the arts. We may also film students in their performances for use on our Web site and promotional materials.

The Academy cannot release the names, photographs or images of any of its students without the written consent of the student's parent/guardian. If you do not consent to Cushing Academy's publishing/filming your child's name and/or photograph/image for as long as your child attends the Academy, we ask that you notify Melanie Connors, Assistant Head of School, no later than July 15, 2011.

**IF YOU DO NOT NOTIFY US, WE WILL ASSUME THAT YOU HAVE CONSENTED TO CUSHING ACADEMY'S PUBLISHING/FILMING YOUR CHILD'S NAME AND/OR PHOTOGRAPH/IMAGE FOR AS LONG AS YOUR CHILD ATTENDS THE ACADEMY.**

## Hometown newspaper

Cushing Academy sends press releases to the students' closest daily and weekly hometown newspapers regarding achievements in academics, arts, athletics and other special events.

**PLEASE FILL OUT THE INFORMATION BELOW ONLY IF YOU WOULD LIKE RELEASES SENT TO A DIFFERENT PUBLICATION.**

Student's name \_\_\_\_\_

Name of Newspaper: \_\_\_\_\_

Address: \_\_\_\_\_  
STREET

\_\_\_\_\_  
CITY STATE ZIP CODE COUNTRY

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ URL: \_\_\_\_\_